

MINUTES
LONG-RANGE PLANNING COMMITTEE
UNIVERSITY OF SOUTHERN INDIANA
BOARD OF TRUSTEES

September 6, 2012

The Long-Range Planning Committee of the University of Southern Indiana Board of Trustees met on Thursday, September 6, 2012, in the University Center on campus. Present were Committee Chair Jeffrey L. Knight and Trustees John M. Dunn, Susan E. Ellspermann '13, and Kenneth L. Sendelweck '76. Also in attendance were President Linda L. M. Bennett; Provost Ronald S. Rochon; President of the Student Government Association Sarah Krampe; and Faculty Senate Chair Paul Parkison.

Committee Chair Knight called the meeting to order at 11:15 a.m., welcomed Paul Parkison to the meeting, and thanked him for serving in his new role.

1. APPROVAL OF THE BACHELOR OF ARTS/BACHELOR OF SCIENCE IN ANTHROPOLOGY

Mr. Knight asked Provost Rochon to review a proposal to approve the Bachelor of Arts/Bachelor of Science in Anthropology. Dr. Rochon reported the College of Liberal Arts proposes to offer a bachelor's degree program in Anthropology (outlined below). An abstract describing the program is in Attachment A. The implementation date is spring 2013.

The primary objectives of the proposed anthropology program are: to meet regional and state needs by providing students the knowledge and skills to succeed in a variety of positions related to anthropology; to prepare students to succeed in graduate study in anthropology, medicine, archaeology, cultural and heritage management, and other closely related fields; to further the University mission specifically through "enhancing civic and cultural awareness" and preparing students "to live wisely in a diverse and global community"; and to meet the standards set forth by the American Anthropological Association.

The proposed program is comprised of 120 semester hours: 51 hours – University Core Curriculum; 33 hours – anthropology and related courses; and 36 hours – University general electives.

It is recommended by the dean of the College of Liberal Arts and has been approved by the University Curriculum Committee, the Academic Planning Council, the Faculty Senate, and the president.

In answer to a question regarding employment for the anthropology graduates, Dr. Ronda Priest, chair of the Department of Sociology, Anthropology, and Criminal Justice Studies, noted there are three fields of anthropology – cultural and linguistic anthropology, archaeology, and physical anthropology. Graduates can practice in many different areas. An example is the Armed Forces, which employ cultural and linguistic anthropologists.

On a motion by Mr. Dunn, seconded by Ms. Ellsperman, a recommendation to the Board of Trustees to approve the Bachelor of Arts/Bachelor of Science in Anthropology was approved.

2. REPORT ON ASSESSMENT

Dr. Linda Bennett, president, and Mr. Joseph Wingo, manager of Office of Planning, Research, and Assessment, presented an update on assessment at the University of Southern Indiana.

President Bennett began the discussion by stressing the importance of the Long-Range Planning Committee. This committee is responsible for the academic planning of the University – addition and deletion of programs; review of student retention and student academic success; and management of program accreditations as well as the institution accreditation.

President Bennett discussed the *Institutional Snapshot* found in the Board of Trustees packets, and noted the assessments performed at USI are rare. She stated the University of Southern Indiana is recognized by the

Indiana Commission for Higher Education for assessment work and the Commission uses the University as a model for other institutions in Indiana. Mr. Sendelweck, a former member of the Indiana Commission for Higher Education, added that it is important to evaluate quality. The University needs to find a measure to evaluate quality and quality can tell the story.

Mr. Wingo informed the Committee that two assessment days are held every year, one day in the fall and one day in the spring. Classes do not meet on these days and the University designates these days to assessment. Students participating in the assessment testing take a 40-minute standardized test.

Provost Rochon said this campus has taught new faculty to make meaning of assessment. It is unusual that a university has done this much work in assessment. To elaborate on the work, he called on the deans to discuss measures completed in the colleges.

Dr. Mohammed Khayum, dean of College of Business, reported that assessment occurs regularly with regard to both knowledge and skills. Results of assessment performed during the 2011-2012 academic year regarding ethical decision-making indicated that students were weak at identifying ethical dilemmas and the College is taking steps to address this area of weakness. The College of Business continues to assess other skills such as critical thinking and problem-solving.

Mr. Michael Aakhus, dean of College of Liberal Arts, informed the Committee that the College of Liberal Arts is reexamining its strategic plan. In addition, he charged the departments within the College to review departmental plans. The College began work in fall 2011 and discussed the findings of the departmental reviews at the chairs retreat in fall 2012. From the findings, the College established a new mission statement, developed goals and benchmarks, and is working with the Office of Planning, Research and Assessment to develop metrics to assess the programs and the success of the programs housed in the College of Liberal Arts. The work will be completed and ready for the University accreditation visit in 2016-2017.

Dr. Ann White, dean of College of Nursing and Health Professions, stated the College has 13 accredited programs. Various assessment measures are performed in the College such as licensure examinations and alumni and employer surveys. The benchmark for the College of Nursing and Health Professions is "interprofessional education" – the ability to work in a silo or on a team. Dr. White reported that undergraduate nursing, graduate nursing, radiologic and imaging science, diagnostic medical sonography, respiratory therapy, and dental hygiene received 100 percent pass rates for the licensure exams.

Dr. Scott Gordon, dean of Pott College of Science, Engineering, and Education, informed the Committee that the College performs assessments indicating "students are learning what we think they are learning." This is measured by education objectives assessed three, four, and five years after graduation and student outcomes assessed at graduation. In addition, papers, exams, and surveys of seniors, employers, and advisory boards are all ways to measure assessment. Depending on the results of the surveys, courses can be designed to focus on weak areas. Dr. Gordon noted that in the Pott College of Science, Engineering, and Education, the objectives and outcomes are faculty driven. The objectives and outcomes, however, for engineering and teacher education are specifically determined by the accrediting bodies.

Provost Rochon asked Dr. Marcia Kennard Kiessling, associate provost for Student Affairs, and Dr. Mark Bernhard, associate provost for Outreach and Engagement, to share assessment experiences. Dr. Kiessling informed the Committee that the "Eagle Experience" was held on Saturday, August 18, 2012, on campus to build a foundation for student success. Three separate workshops were conducted on the topics of alcohol and drugs, diversity, and relationships. Six hundred students participated in the workshops. This was the first year for the "Eagle Experience", but measurements will be made from this point forward.

Dr. Bernhard discussed the assessment of the College Achievement Program (CAP). Assessment is performed after the program is completed. A four-year-out survey was completed for 2004, 2005, 2006, and 2007. The survey showed that 51 percent of the respondents earned degrees early or on time and the average college grade point average of the respondents was 3.556 on a 4.0 scale.

There being no further business, the meeting was adjourned at 12:05 p.m.

ABSTRACT

Bachelor of Arts/Bachelor of Science in Anthropology
To be offered on-campus by the University of Southern Indiana, Evansville, Indiana

Objectives:

The primary and interrelated purposes of the proposed Bachelor of Arts/Bachelor of Science in Anthropology are: 1) to meet regional and state needs by providing students the knowledge and skills to succeed in a variety of positions related to anthropology; 2) to prepare students to succeed in graduate study in anthropology, medicine, archaeology, cultural and heritage management, and other closely related fields; 3) to further the University mission of diversity, global awareness, and engagement; and 4) to meet the standards set forth by the American Anthropological Association as related to the University mission.

The specific program goals are: 1) critical analysis - ability to critically analyze social situations using anthropological theory; 2) anthropological knowledge - acquire a broad-based knowledge of principles and practices in all sub-fields of anthropology; 3) effective communication- the ability to communicate effectively in both written and oral formats; 4) anthropology practice - develop the skills necessary to practice anthropology in all the major subfields; and 5) independence and creativity - develop and display the ability to work independently and creatively.

Clientele to be Served:

The proposed anthropology program will accommodate at least five distinct student constituencies: students entering the University of Southern Indiana as first-time college students seeking an anthropological-related career and/or eventual graduate study; current anthropology minor program students continuing coursework to fulfill the major; current students majoring in a related discipline due to anthropology not being available; transfer students from community college social science programs completing a baccalaureate in anthropology; and current students seeking to expand their career marketability by double majoring.

Curriculum:

The proposed program in anthropology is comprised of 120 semester hours in three content areas: 33 hours of anthropology and related courses; 51 hours of University Core Curriculum; and 36 hours of general University electives. The 33 anthropology major hours are distributed as 15 hours of required courses, 12 hours of sub-field courses, and 6 hours of major elective courses. Required and sub-field courses cover all major sub-fields of the discipline, research methods, and theory.

Employment Possibilities:

The anthropology program is designed to prepare students for both direct entry in social science, community service, military, for-profit and non-for-profit business occupations, and in advanced graduate study. In general, cultural and linguistic anthropologists work in federal, state, and local government (including the military), international agencies, healthcare centers, nonprofit associations, research institutes and marketing firms. Physical anthropologists work in biomedical research, human engineering, private genetics laboratories, and pharmaceutical firms. Archaeologists work in environmental projects, human-impact assessment, contract archaeology, and cultural resource management.

Locally, the projected long-term job growth for social science and related occupations in Indiana's Region 11 will outpace that of the state, with 23.8% and 20.3% projected growth, respectively (Indiana Department of Workforce Development, 2010).